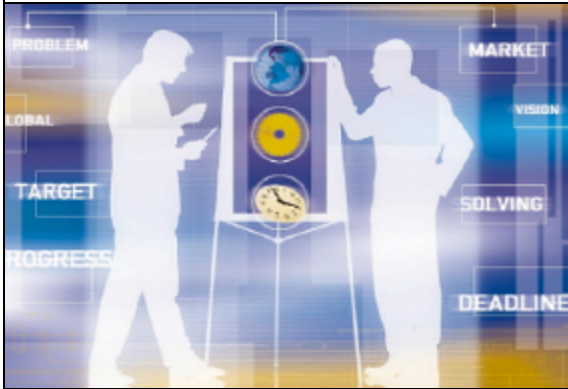




# COGNOS® FOCUSED CORPORATE PERFORMANCE MANAGEMENT AND BUSINESS INTELLIGENCE SERVICES



## Our Cognos® Corporate Performance Management (CPM) and Business Intelligence (BI) Practice...

...helps corporate, government, and OEM clients maximize their investments in the Cognos® suite of performance, planning and business intelligence software for the enterprise.

## Our CPM and BI consulting team helps Clients...

...harness the power of information by developing Cognos® based business intelligence, performance management, and data warehouse solutions that ease the acquisition, sharing and flow of information across the enterprise.

*"We selected LPA because of their experience in business intelligence and analytics, and because of their flexibility in addressing our specific product development plans."*

**Cheryl Sullivan**  
Director of Product Management  
Notiva Corporation

## Flexible Solutions tailored to your Business

LPA's Cognos® CPM and BI consulting practice provides a range of customized solutions focused at helping both corporate and OEM organizations streamline business processes and gain a competitive advantage.

Our solutions include:

- Integration of the Cognos® tool set into OEM applications
- CRN SDK consulting and integration
- CRN Framework Manager model design and development
- Security and single sign-on
- Corporate Performance Management Applications
- Scorecards and Dashboards
- Enterprise Information Portals
- Data Warehouses and Data Marts
- Online Analytical Processing (OLAP) Solutions

## Our Cognos® Clients

- Big Lots
- Eastman Kodak
- Excellus
- Ingenix
- Jet Blue
- Lufthansa
- Notiva
- Qantas
- SSA Global
- Symantec
- Xelus

## Our Cognos® Partnership

As an authorized Solution Provider, LPA delivers tailored solutions to our customers by partnering with Cognos®, the world leader in business intelligence (BI) and performance planning software for the enterprise. LPA consultants have deep Cognos® technical knowledge and extensive practical experience deploying end-user and OEM solutions based on Cognos® technology.



## Our Cognos® CPM and BI Capabilities

LPA provides a full range of services focused on helping companies deploy Cognos based data business intelligence, enterprise planning, CPM, and OEM solutions, including:

- **Project Definition and Business Case Development**
- **Requirements Analysis**
- **Project Planning and Management**
- **Corporate Performance Management Solutions**
- **Data Staging Design and Implementation**
- **Dimensional Modeling**
- **CRN SDK Design and Development**
- **OEM Architectural Platform Consulting**
- **CRN Framework Manager Model and Report Development**
- **Security Consulting and Implementation**
- **Data Warehouse Architecture and Design**
- **Information Portals**
- **Enterprise Planning and Consolidation**
- **Reporting & Analytics Application Design & Implementation**
- **Database Administration and Performance Tuning**
- **Custom Training**

## Our Cognos® CPM and BI Services

LPA's Cognos® Practice has full lifecycle data warehouse implementation experience and a partnership with the industry leader, Cognos®, and with other leading companies that provide the platforms and tools needed to deploy business intelligence solutions.

Our consultants are experienced in:

- **Online Analytical Processing (OLAP) Solutions:** PowerPlay Transformer, PowerPlay Client, PowerPlay Web
- **Database Platforms:** Oracle, DB2, Microsoft SQL Server
- **Dimensional Modeling Tools:** ERwin, Sybase PowerDesigner, Embarcadero
- **Data Extraction, Transformation, and Load (ETL):** Cognos® DecisionStream, Microsoft DTS, Oracle Warehouse Builder, Informatica PowerMart
- **Data Analysis and Reporting Tools:** Cognos® ReportNet, Impromptu and IWR
- **Scorecarding and Visualization Tools:** Cognos® Metrics Manger, Cognos® Visualizer



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## About LPA Systems

LPA Systems is a Business Intelligence and Service Optimization Consulting firm based in Fairport, New York, that is committed to helping companies improve their business operations. LPA uses a proven methodology, LPA Compass™, which enables clients to realize predictable and measurable benefits from their investment in information technology.

For more information, visit [www.lpasystems.com](http://www.lpasystems.com), contact John Antonucci, BI Sales Director, [john.antonucci@lpasystems.com](mailto:john.antonucci@lpasystems.com), or call toll free 866-783-9900, extension 3933.